

Academic degree:

Bachelor in Business Administration

Professional Title:

Licensed in Business Administration



Empower your passion for self-discovery in a responsible, creative, and empathetic manner.

We incorporate the SDGs into your education!

The SDGs are the Sustainable Development Goals that world leaders defined in 2015 to ensure a better future for upcoming generations. UCV has incorporated these 17 goals into its educational proposal and research lines so that you become a professional who contributes to a more sustainable world.

A solid humanistic education

To transform yourself into a better person, with human skills and strong values, so that you can contribute to the development of society and adapt to the changes of the current world.



English in all cycles

You will speak the language spoken by the world, thanks to the inclusion of English in every cycle within the curriculum of all professional careers.

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licensed campuses move forward.

Ate San Juan de Lurigancho
Callao Los Olivos
Chepén Moyobamba
Chiclayo Piura
Chimbote Tarapoto
Huaraz Trujillo

We certify your knowledge

Respalda tus conocimientos y accede a tus primeras prácticas con tres certificaciones intermedias de alta demanda laboral y gran utilidad para emprender.

VI
CYCLE

Certificate in Administrative Processes

VIII
CYCLE

Strategic Planning Analyst

VIII
CYCLE

Human-Centered Innovative Entrepreneurship

Discover what you will work on

1.

Manager and administrator in industrial, commercial, and service organizations.

2.

Researcher in administrative sciences.

Skills and competencies of a Business Administrator.

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Version: V02
Date: 12/20/2023

Contact us



If you are ready to move forward, pre-register here



Universidad César Vallejo

We are the largest university in Peru.

BUSINESS ADMINISTRATION

Learn to lead multidisciplinary workgroups and solve problems with a more strategic vision that allows you to operate in both the private and public sectors.

IGS
IMMEDIATE GRADUATION SYSTEM

Get your degree upon graduation

GOOD



Teaching



Employability



Academic Development



Environmental Impact



Scan this code and leave us your information.





Curriculum of the Business Administration program

Mandatory Curricular Experiences

English Prerequisites

Computing Prerequisites

Line Course Prerequisites

* All previous mandatory curricular experiences are prerequisites.

III cycle

- Creativity and Innovation
- Philosophy and Ethics
- Mathematics for Finance
- Statistics and Data Analysis

• English III

Complementary Competence
• Computing III

IV cycle

- Scientific Research Methodology
- Organizational Design
- Financial Accounting
- Market Intelligence

• English IV

V cycle

- Business Statistics
- Costs and Budgets
- Marketing
- Business and Commercial Law

• English V

VI cycle

- Process and Quality Management
- Financial Management
- Strategic Marketing
- Elective Curricular Experience

• English VI



Intermediate Certification

- Certificate in Administrative Processes

VII cycle

- Management and Strategic Prospective
- Finance for Business
- International Marketing
- Human Talent Management

• English VII

VIII cycle

- Development of Managerial Competencies
- Project Management
- Elective Curricular Experience
- Business Simulators

• English VIII



Intermediate Certification

- Strategic Planning Analyst
- Human-Centered Innovative Entrepreneurship

IX cycle*

- Research Project
- Pre-professional Practice I

• English IX

X cycle*

- Development of the Research Project
- Pre-professional Practice II

• English X

I cycle

- Logical Thinking
- Communication Skills
- Sustainable Development Goals
- Administration

• English I

Complementary Competence
• Computing I

II cycle

- Climate Change and Risk Management
- Constitution and Human Rights
- Vallejo Lecture
- Economics

• English II

Complementary Competence
• Computing II

Elective Curricular Experiences

VI Cycle

- Strategic Decision Making
- Strategic and Financial Planning
- Brand Management in the Digital Age

VIII Cycle

- Finance and Business Valuation
- Innovation and Technology Management
- Innovation for People Management



We are the largest university in Peru.

International Agreements

It has 137 international agreements with universities around the world, including the **Complutense University of Madrid in Spain.**

You will manage economic and financial resources with the purpose of allocating them to organizational units, with transparency and a results-oriented approach.

You will learn to manage the marketing process to satisfy the customer in a profitable manner, demonstrating creativity and innovation.

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